

**PERFORMANCE + LONGEVITY**

# **BUILDING MATERIALS RETAILER**

**ROOFING MEMBRANES**

## **AVIENT SOLUTION**

WithStand™ Antimicrobial Additives

## **WHY AVIENT?**

- Delivered a product differentiating solution that eliminated both polymer-degrading microbials and mitigated the flora and fungal accumulation that causes discoloration and staining
- Enabled versatility with combined liquid and solid masterbatch solutions
- Provided a cost-effective and environmentally friendly OBPA alternative

## **LEARN MORE**

## **KEY REQUIREMENTS**

- Improve marketing claims for product performance and polymer integrity
- Prevent and improve field life, and protect product from the growth and appearance of flora, fungi and algae from outdoor environmental exposures
- Ability to convert materials from liquid to solid in order to accommodate advanced manufacturing technique
- Seeking OBPA alternative