

# BOTICÁRIO

## COSMETIC PACKAGING

### POLYONE SOLUTION

ColorMatrix™ Impress™ High Gloss Metallic Effect Colorants liquid color for bottle packaging

### WHY POLYONE?

- Achieved brighter color and more brilliant metallic effect than alternative colorants
- Developed for use in 10% recycled rPET bottle
- Formulated custom liquid colorant on-site and matched to brand color standard

### LEARN MORE

*PolyOne*<sup>™</sup>

### KEY REQUIREMENTS

- Cosmetic bottle packaging colorant designed to help distinguish product on the shelf
- Compatible with sustainable packaging material to enable use in rPET technology
- Brand-specified color
- Local material development support